



Anmol LIFE

हमारा बिजनेस



BUSINESS STRATER GUIDE

Anmol Life Management



Dear Partners,

On 15th Feb. 2011, after a year research, I and my team nervously set about starting a new business opportunity, a opportunity to fulfill each ones Dreams, a mission for financial freedom called "Anmol Life". It has been an exciting and educative experience mostly due to the fantastic feedback I got from the each and every individual I meet during this tenure. Your feedback sometimes kind, sometimes angry, constantly helped us to improve the system.

Anmol Life is more than an income opportunity or a company or products. It's about putting people in control of their lives. It's about connecting people to others who respect them, who share their goals and aspirations. It's about supporting people in their achievements. Anmol Life is about people connecting people to a better way of life. It is a passion, a desire to grow, serve and excel. Its success story is carved by untiring hard work, dedication and adherence of its team members to its cause. For our clients, Anmol Life is a name which stands for its commitment, customer care, integrity, product knowledge, trouble free services and competitive prices. Our mission is to develop an everlasting as well as blossoming relationship with our clientele. To us success is not a destination, it is a journey begin and we are focused on it.

We care for your life. We strongly believe that real business success is not just about profits measured in numbers but also, as importantly, about how those numbers are achieved. Our corporate strategy reflects our commitment to sustainable business practices and balancing responsibility alongside growth and productivity. As the following pages unfold, you'll see our commitment and passion about changing lives and as you get to know us, you will see that we take our commitment seriously.

From an old Chinese proverb, we have learned to, "Give a man a fish, feed him for a day. Teach a man to fish, feed him for a lifetime." These messages guide us toward our Vision. We invite you to make a change in your own world - your health, your wealth, and your ultimate happiness.

Wish you success and prosperity.

Mr. Arun Kumar

1. RETAIL PROFIT

As a Anmol Life distributor, you save this amount as the difference between MRP and Distributor Price. Anmol Life offers a retail profit from 10 to 40% on most of the products.

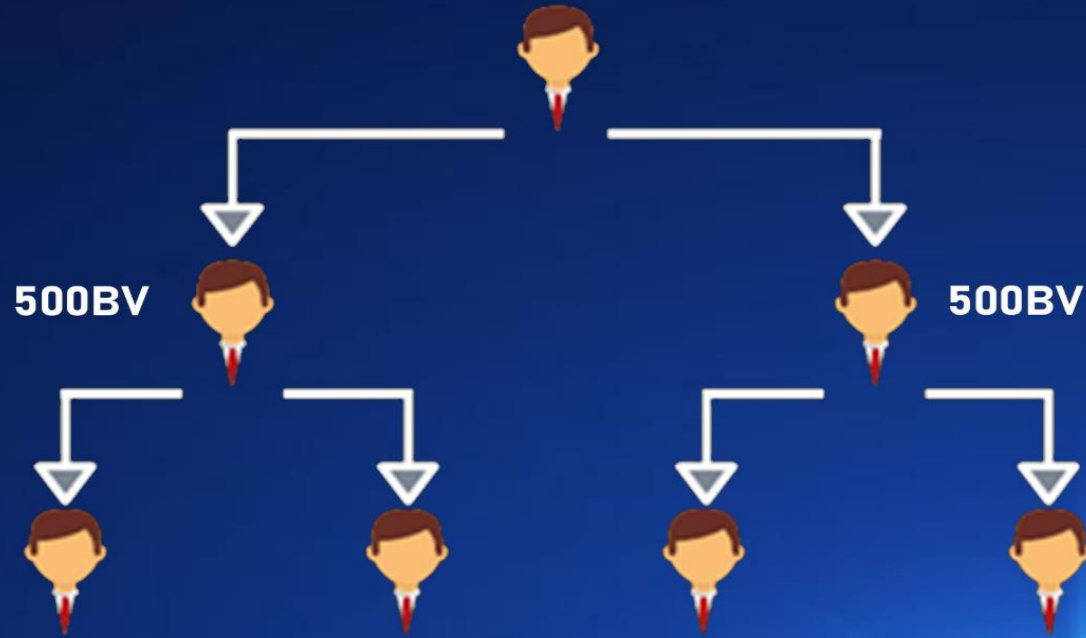
For Example: If MRP of Kelwin Detergent is Rs.98 and the Distributor Price (DP) is Rs.75, The Difference Between MRP and DP is Retail Profit i.e. Rs.23

2. CUSTOMER BONUS

As a Anmol Life distributor, you earn this amount of on Self BV Purchased. Anmol Life offers Customer Bonus as 5% on your self BV Purchased



3. ACTIVE BONUS

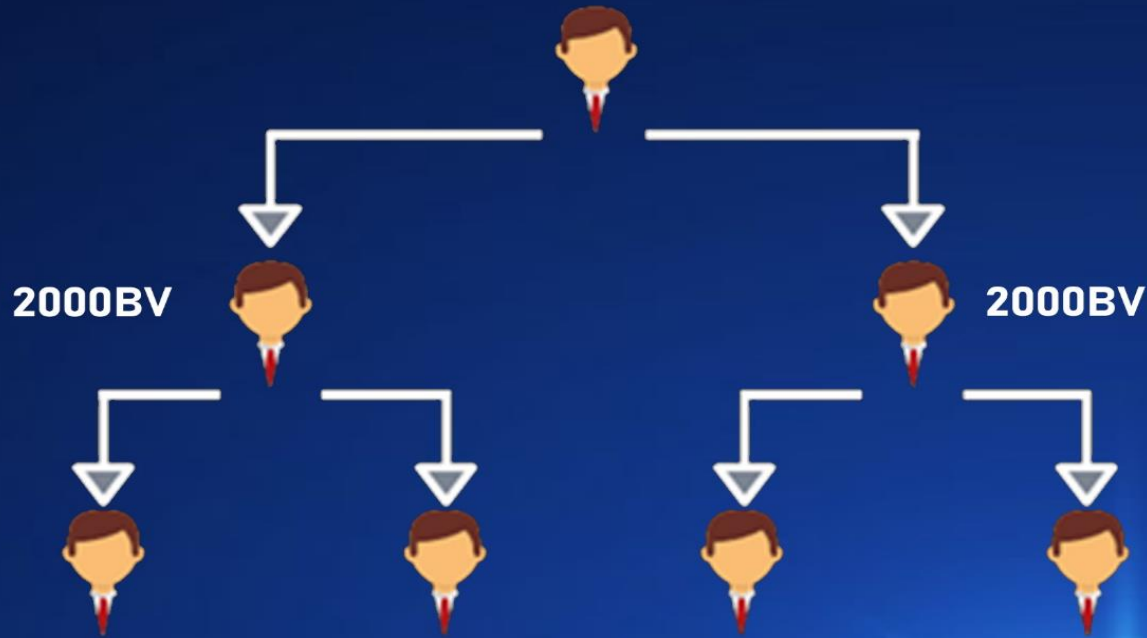


This Bonus will be applicable Active Bonus distributed monthly as the following calculation.
Left 500 BV : Right 500BV = 1 Active Bonus Point

$$\text{Active Bonus Point} = \frac{30\% \text{ of Total BV Turnover}}{\text{Total Active Bonus Points Collected}}$$

$$\text{Active Bonus} = \text{Your Active Bonus Points} \times \text{Active Bonus Point Value}$$

4. TRAVEL BONUS

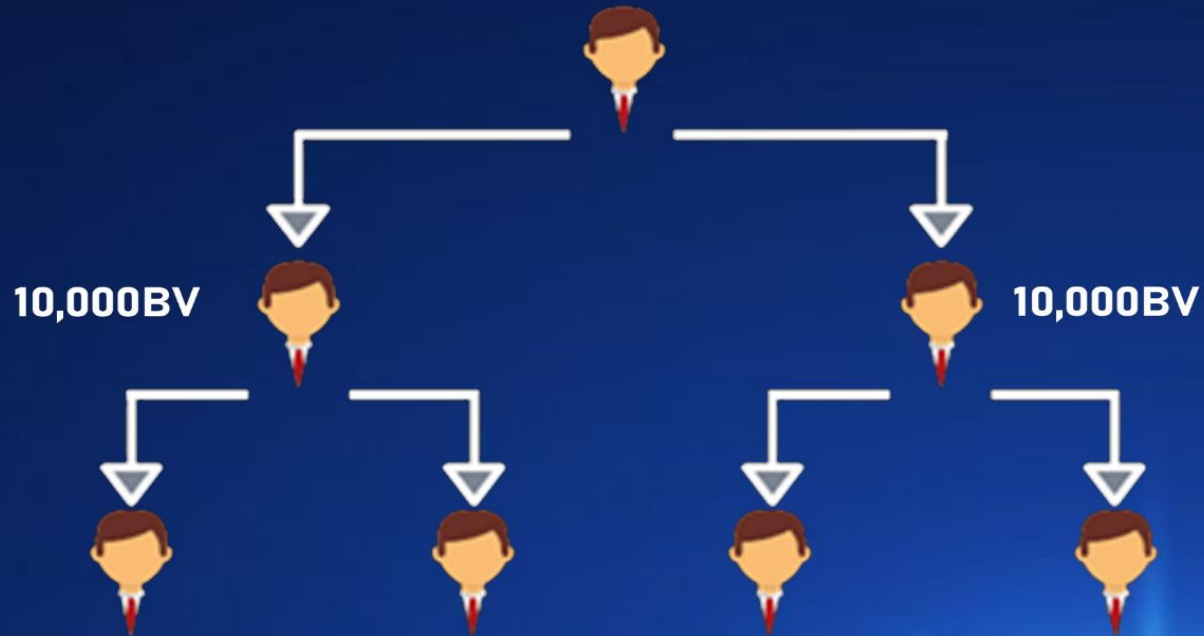


This Travel Bonus will be applicable and distributed monthly as the following calculation.
Left 2000 BV : Right 2000BV = 1 Travel Bonus Point

$$\text{Travel Bonus Point} = \frac{10\% \text{ of Total BV Turnover}}{\text{Total Travel Bonus Points Collected}}$$

$$\text{Travel Bonus} = \text{Your Travel Bonus Points} \times \text{Travel Bonus Point Value}$$

5. LEADERSHIP BONUS



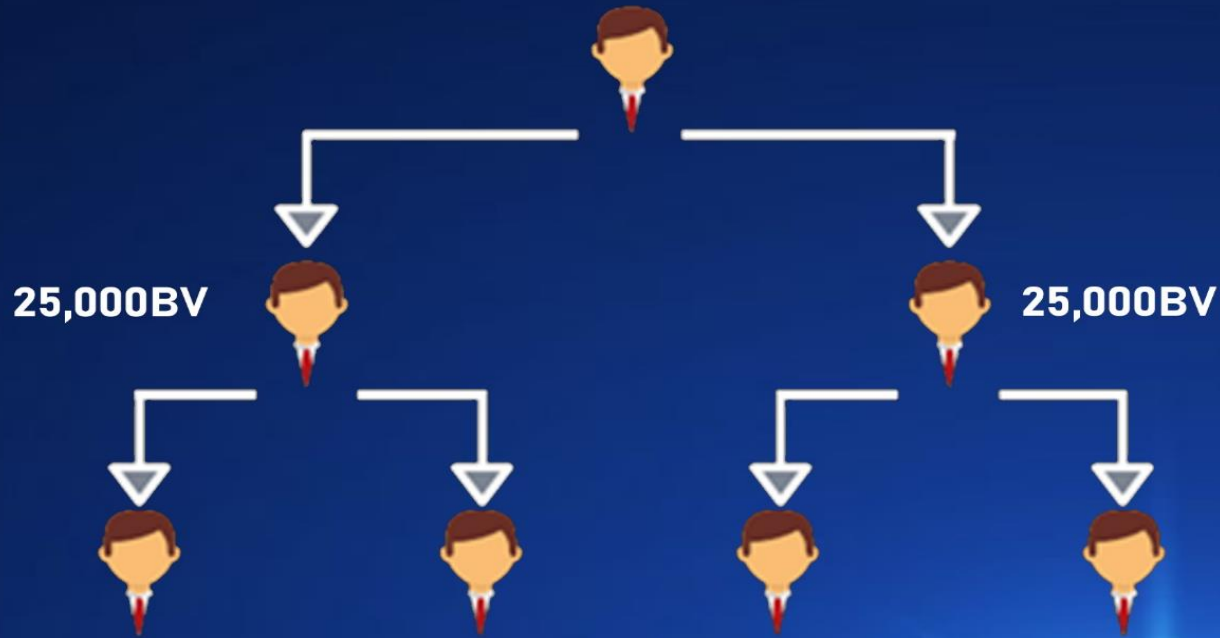
This Leadership Bonus will be applicable and distributed monthly as the following calculation.
Left 10,000 BV : Right 10,000BV = 1 Leadership Bonus Point

Leadership Bonus Point = $\frac{8\% \text{ of Total BV Turnover}}{\text{Total Leadership Bonus Points Collected}}$

Leadership Bonus = Your Leadership Bonus Points x Leadership Bonus Point Value



6. CAR BONUS



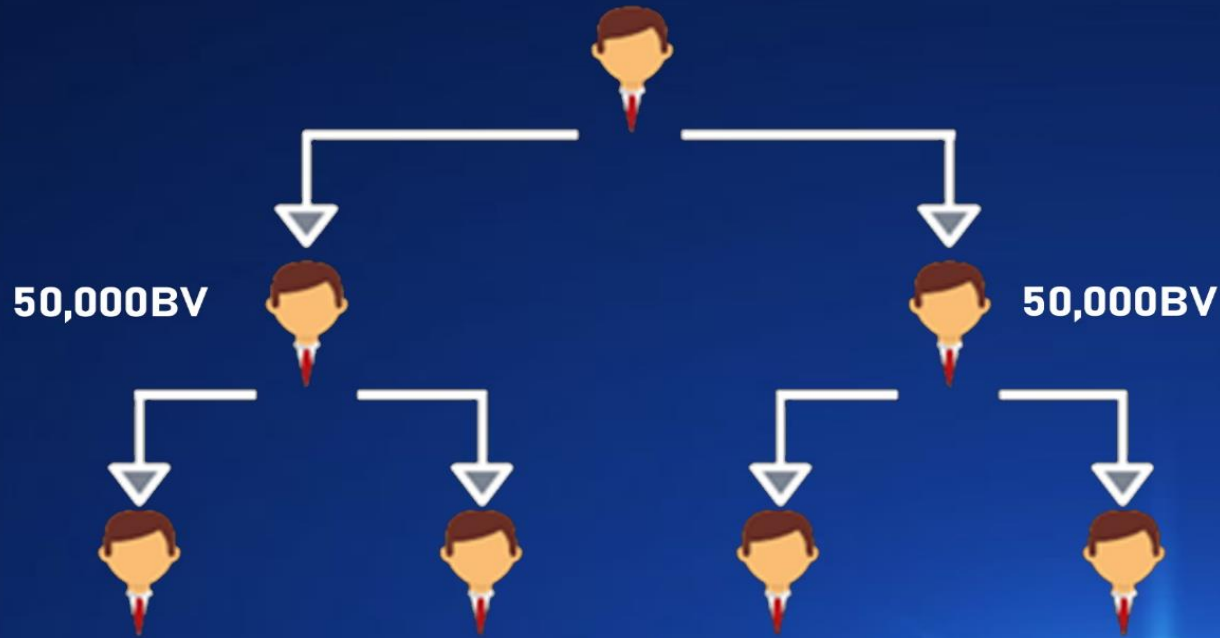
This Car Bonus will be applicable and distributed monthly as the following calculation.
Left 25,000 BV : Right 25,000BV = 1 Car Bonus Point

Car Bonus Point = $\frac{7\% \text{ of Total BV Turnover}}{\text{Total Car Bonus Points Collected}}$

Car Bonus = Your Car Bonus Points x Car Bonus Point Value



7. HOUSE BONUS



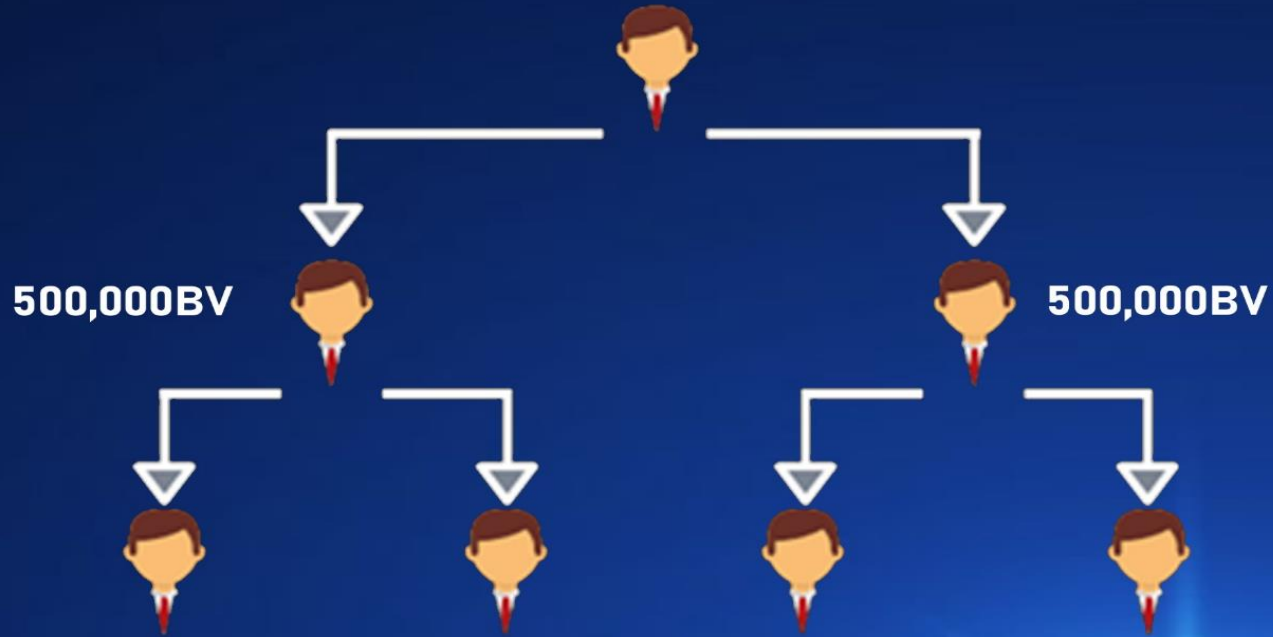
This House Bonus will be applicable and distributed monthly as the following calculation.
Left 50,000 BV : Right 50,000BV = 1 House Bonus Point

House Bonus Point = $\frac{5\% \text{ of Total BV Turnover}}{\text{Total House Bonus Points Collected}}$

House Bonus = Your House Bonus Points x House Bonus Point Value



8. CROWN BONUS



This Crown Bonus will be applicable and distributed monthly as the following calculation.

Left 500,000 BV : Right 500,000BV = 1 Crown Bonus Point

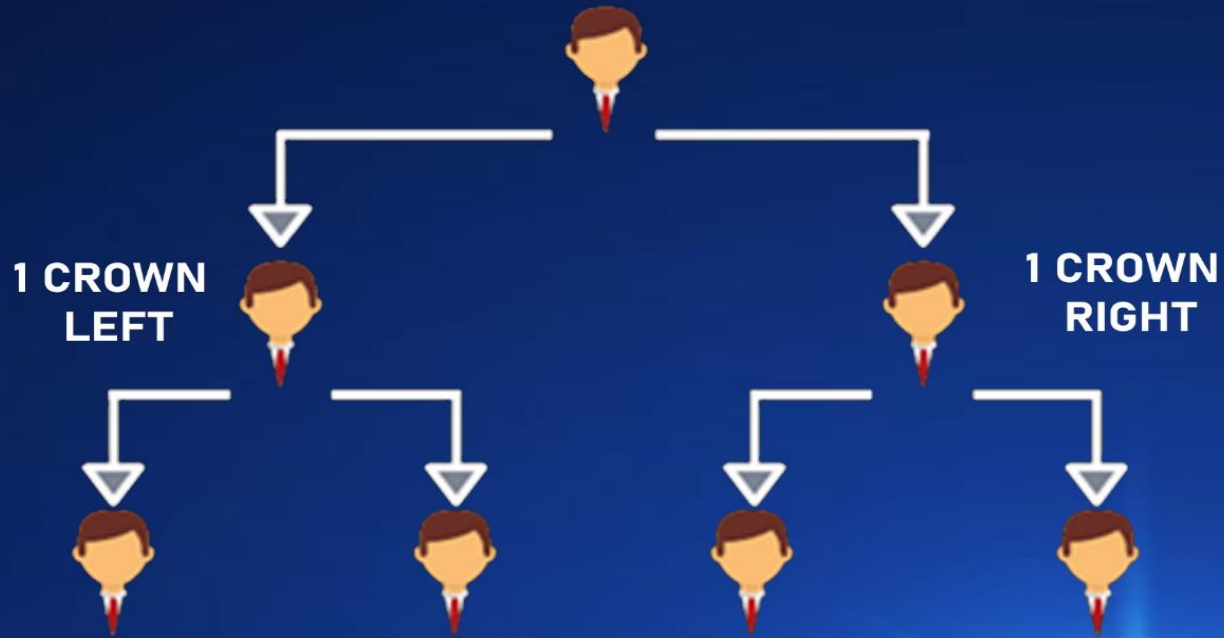
Crown Bonus Point = $\frac{3\% \text{ of Total BV Turnover}}{\text{Total Crown Bonus Points Collected}}$

Crown Bonus = Your Crown Bonus Points x Crown Bonus Point Value

Last 12 Months BV will be Accumulated.



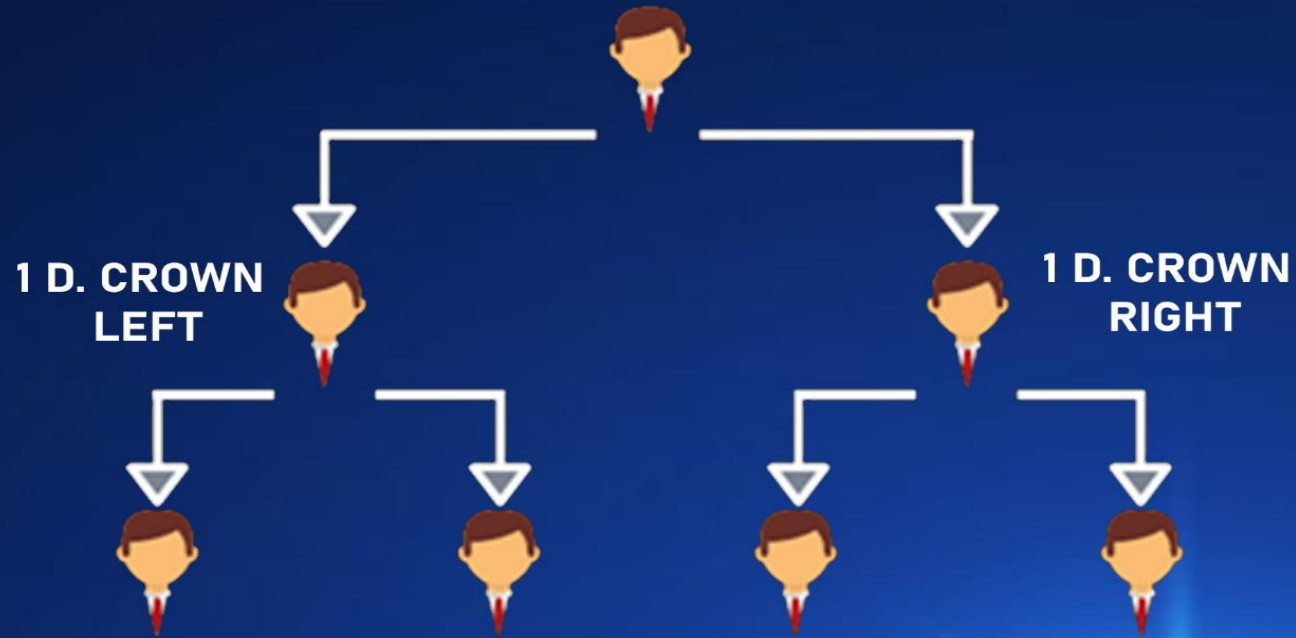
9. DOUBLE CROWN BONUS



**This Crown Bonus will be applicable and distributed monthly as the following calculation.
Left 1 Crown : Right 1 Crown**

**2% of Company BV Turnover will be shared among
all the Double Crown Achievers.**

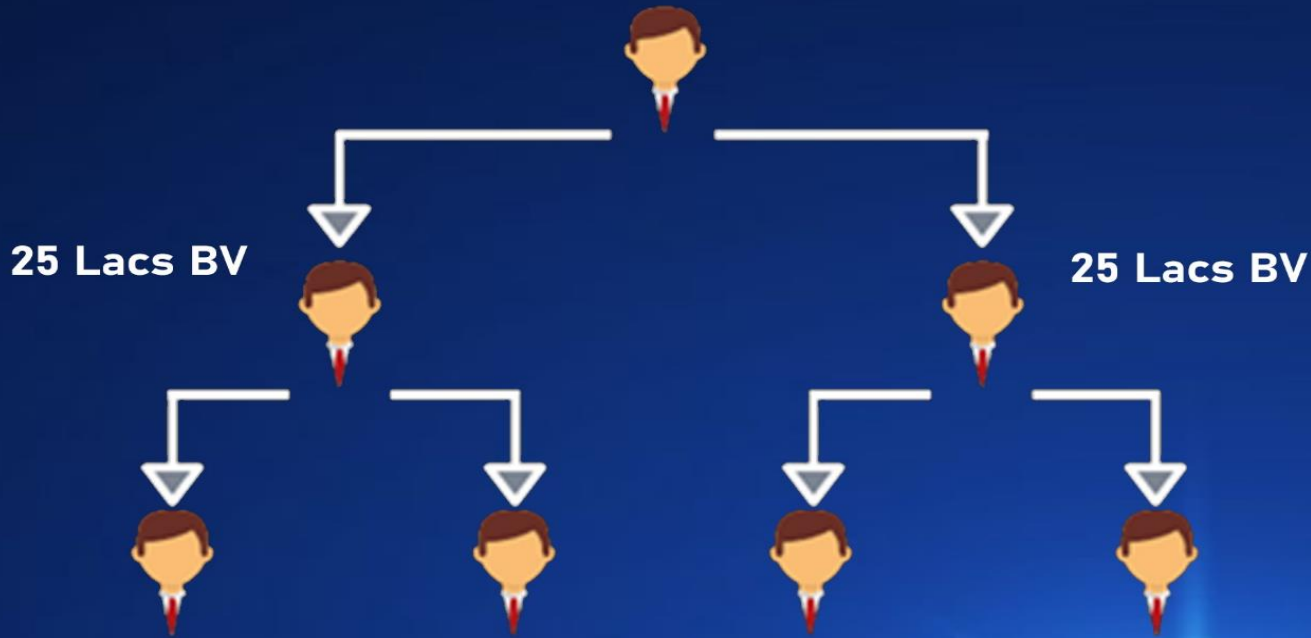
10. SUPER CROWN BONUS



**This Crown Bonus will be applicable and distributed monthly as the following calculation.
Left 1 Double Crown : Right 1 Double Crown**

**1% of Company BV Turnover will be shared among
all the Double Crown Achievers.**

11. AMBASSADOR BONUS



This Ambassador Fund will be applicable and distributed 2% of Company's BV Turnover monthly as per the following calculation:
Left 2500000 BV : Right 2500000BV = 1 Ambassador Bonus Point

$$1 \text{ Ambassador Fund Point Value} = \frac{2\% \text{ of Total Company's BV Turnover}}{\text{Total Ambassador Fund Points Collected}}$$

Ambassador Bonus = Your Ambassador Fund Points x Ambassador Fund Point Value
Last 12 Months BV will be Accumulated.



12. Leadership Overridign Bonus

Leadership overriding bonus (LOB) is 8%

The company wishes its Senior Direct Sellers to be consistently responsible for encouraging, educating, providing sales and product trainings & education and for motivating his/her network team by travelling and organizing Meetings and events to completely achieve Product sales targets fixed by the company from time to time. The company, for this purpose pays Educator & Trainer Incentive, an amount equal to 08% of the amount earned in MAP by the downline team member introduced and motivated by a Direct Seller.

13. Anmol Life Surksha Kavach

(Corporate Social Responsibility)

At Anmol Life, Corporate Social Responsibility is an inherent component of its Long term business strategy that shapes true value system supporting the company's vision and mission. This business strategy also accounts for and its responsibility for the decisions and choices made each day as we engage with the society at large. It's a broader framework that covers how Anmol Life lives & practices its values through its behaviour. Anmol Life has fixed 1% of Total Company's monthly BV turnover to be used for this cause.

This Income is also an Insurance for our Distributors. If any Distributor left this world while building his dreams, then 1% of Company's BV Turnover given to family of that Distributor.

The Only condition is that the distributors must be activating his/her ID for Last 6 Months.

Ultimate Business Opportunity In Network Marketing:

S.No.	Name of Income	Qualification	Percentage
1.	Retail Profit:	---	Upto 40%
2.	Customer Bonus	Self BV	05%
3.	Active Income	500 : 500	30%
4.	Travel Fund	2000 : 2000	10%
5.	Leadership Fund	10000 : 10000	08%
6.	Car Fund	25000 : 25000	07%
7.	House Fund	50000 : 50000	05%
8.	Crown Fund	500000 : 500000	03%
9.	Double Crown Fund	Crown : Crown	02%
10.	Super Crown	D. Crown : D. Crown	01%
11.	Ambassador Fund	25 Lacs : 25 Lacs	02%
12.	Leadership Override Bonus (LOB)	Sponsor's Payout	08%
13.	Anmol Life Suraksha Kavach	-----	01%

- :: Plan Features ::-

- # 2 Organization Depth Generation plan.
- # No Capping on any Income
- # No Bulk Buying.
- #Right Price Products
- # Free Registration
- # No Cut Between Upline Downline
- # Earn Turnover Sharing
- # Accumulation (12 Months)
- # No Side Maintain
- # Only Activation, No Other (Hidden) Conditions.
- # Perfect Combination of Accumulation and Flush Out
- # No Business Consistency Condition
- # No Waiting for 3 month, 6 month, 12 month
- # Consumer Revolution



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THANK YOU!